

OBESITY MATTERS

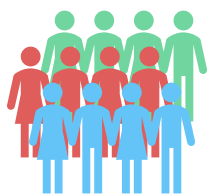
# Your Health Matters Summit

## Sponsorship Package 2025



**OBESITY MATTERS**

# FAST FACTS



**500+**  
Attendees

## Attendee Satisfaction Score



**4.8**

## Impact By the Numbers

**1.4 M**

Reach

**2.2 M**

Impressions

**845 K**

Video Views

## Our Diverse Audience Includes

Healthcare providers, community members & advocates, employers & business leaders, policy influencers, media & anyone seeking LOVE, COMPASSION and SUPPORT.

## Participant Feedback

*"Sandra's comment on obesity meaning loneliness really hit home with me. So nice to feel you are with people who understand."*

*"This was awesome! Loved the format, loved the interaction and the speakers were all phenomenal. So relatable and so respectful. I truly felt heard and left with the knowledge I needed. You truly have built a community that was absolutely needed."*

*"I just want to say how grateful I am. Usually at the end of a day-long workshop, I am tired. Today, I feel rejuvenated! The pacing/timing and variety of the workshop was excellent."*



# TOPICS AND SPEAKERS

## Hosts



Sandra Elia



Andrew Locker



### **The Heart of Health: Cultivating Love, Compassion, and Happiness**

Dr. Sean Wharton and  
Dr. Gillian Mandich



### **Life in Balance: Hormones, Health, and Hope**

Dr. Megha Poddar



### **The Missing Link: How Connection Heals Mind and Body**

Dr. Peter Selby



### **Body Image, Stigma, and the Age of Anti-Obesity Medication**

Dr. Sandy Van and Sandra Elia



### **Changing Systems, One Story at a Time**

Fireside chat moderated by Lisa Machado with  
Al Martin, Angela Martin and Matt Larsen



### **Rewriting the Playbook: AI – Driven Strategies for Personalized Obesity Care**

Dr. David Macklin



**Virtual Host**  
Ratchel Atkins



# YOUR PARTNERSHIP IS SUPPORTING THIS COMMUNITY WE SERVE

In a time when health and well-being have never been more important, bringing people together to inspire change, foster connection, and advance holistic wellness is essential.

We are thrilled to announce the **Your Health Matters Summit 2025**, taking place on **June 8, 2025**, at **The Old Mill, Toronto**.

This hybrid event will bring together leaders from healthcare, business, education, government, media, and the broader community to share ideas, drive action, and champion a vision of healthier lives and stronger communities.

By partnering with Obesity Matters, your organization will:

- Align with a growing movement dedicated to advancing holistic health and empowering communities.
- Gain meaningful exposure among a diverse, action-driven audience..
- Showcase your leadership in building a healthier future through prominent event and digital visibility.

We would be honored to collaborate with you on this important initiative.

To explore partnership opportunities, please feel free to contact me directly.

Thank you for considering this proposal to be part of a summit where health truly matters.

Warm regards,



**Priti Chawla Karunakaran**  
Founder and Executive Director  
Obesity Matters

A blue ink handwritten signature that reads "Priti".



# YOUR HEALTH MATTERS SUMMIT SPONSORSHIP OPPORTUNITIES

	TITLE \$40,000	GOLD \$30,000	SILVER \$25,000	BRONZE \$20,000	COMMUNITY \$10,000
1 x exhibitor booth	✓	✓	✓	✓	✓
Corporate tables	2	2	2	1	1
Company logo on registration page	✓	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓	✓
Acknowledgement in e-blasts and social media	✓	✓	✓	✓	✓
Logo placement on the Obesity Matters homepage	✓	✓	✓	✓	✓
Recognition in advertising and promotional materials	✓	✓	✓	✓	✓
Verbal recognition at event (by host)	✓	✓	✓	✓	
Logo in all video content related to event	✓	✓	✓	✓	
Input on speaker for one session	✓	✓	✓		
Input on topic and speaker/guests for one session	✓	✓			
Naming rights "Your Health Matters – Presented by "YOUR ORGANISATION"	✓				



# ADDITIONAL SPONSORSHIP OPPORTUNITIES



## **VIP RECEPTION: \$15,000**

As our exclusive VIP Reception Sponsor your logo will be prominently displayed in the reception area, recognition by event host and an opportunity to participate in the reception, highlighting your company's contribution to the mission of Obesity Matters and obesity.



## **LUNCH: \$10,000**

As our exclusive Lunch Sponsor, your logo will be prominently displayed in the lunch area and recognition by event



## **DELEGATE BAG: \$5,000**

Enhanced visibility with your company logo will be prominently featured on all delegate bags distributed at registration. This offers a unique opportunity for your brand to be showcased to every attendee right from the start of the event.



## **CORPORATE TABLE: \$1,000**

Includes one table for 8 guests in corporate table sponsor seating section, name on table signage



## **BOOTHS: \$500**

Engage directly with attendees, share your offerings, and build meaningful connections with a health-conscious, community-driven audience

Sponsorship opportunities can be customized to best suit the interests of your organization. Please contact us to discuss how we can develop a mutually beneficial partnership.





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